

















www.leviton.com/fivestar

The New Five Star Dealer Program



The new Five Star Dealer Program is designed to support and highlight our top integrators to ensure we meet customers' expectations of a professionally installed solution. The annual program features open enrollment throughout 2015. This year, to further promote our top partners, Leviton has added the Elite Five Star Dealer designation, in addition to the Five Star.



How Do I Become a Five Star Dealer?

Leviton is the largest privately-held global provider of electrical wiring devices, data center connectivity solutions and lighting energy management systems.

The Extra Mile

Leviton has a portfolio of over 27,000 products and nearly 1,000 patents. We manufacture more than 2 million units per day and employ almost 7,000 people in over 80 countries worldwide

Every year, Leviton rewards exemplary integrators that go above and beyond with services and product knowledge. For over a dozen years, these individuals have solved challenges with our products and continue to make the Smart Choice. These select companies receive sales leads as part of our new leads database efforts, have direct access to free print literature, and are offered exclusive promotions, amongst other benefits. Their valuable input during the application process helps shape product development, marketing material creation, and overall business operations.

Dealer Program Tiers - Requirements

Requirements	Dealer	5 Star Dealer	Elite 5 Star Dealer
Annual Application - submit at leviton.com/fivestar	X	X	X
Program Training: Full hands on training or technical equivalency approved by Leviton with feedback survey completed	X	X	X
Two Job Registrations* - submit online at Leviton Dealer Support Website		X	
Annual Sales Target (to be established regionally)		X	X
Two Case Studies - submit online at Leviton Dealer Support Website			X
Eight Job Registrations* - submit online at Leviton Dealer Support Website http://dealer.leviton.com			X

Dealer Program Tiers - Benefits

Benefits	Dealer	5 Star Dealer	Elite 5 Star Dealer
Welcome Packet	X	X	X
Dealer Website Login	X	X	X
Online Training Content	X	X	X
Access to Technical Manuals	X	X	X
Five Star Dealer Certificate - electronic		X	
Pre-qualified Leads - require your engagement within 48 hours		X	X
Custom toll-free technical support number elevating you in the queue with access to top Technical Support team members		X	X
Access to Downloadable Marketing Materials		X	X
Company Listing on Leviton.com		X	X
Regional dealer event invitation (CEDIA/ISE/etc)		X	X
Customized marketing material - electronic		X	X
Showroom Discount		X	X
Old Omni to New Omni Trade-Up (USA and International only)		X	X
Enhanced highlight on Leviton.com			X
Five Star Dealer Plaque			X

 $[\]hbox{``See Terms and Conditions on Dealer Website and in Welcome Packet.}$



THE SMART CHOICE FOR BETTER **SECURITY AND AUTOMATION**

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> Become a Five Star Dealer or Elite Five Star Dealer Today!

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