

2017
Five Star Dealer
★ ★ ★ ★ ★
USA



<http://dealer.leviton.com>

The 2017 Five Star Dealer Program

Apply Today!

USA application deadline: Through December 31st, 2017
at <http://dealer.leviton.com>

The 2017 Five Star Dealer Program is designed to support and highlight our top integrators to ensure we meet customers' expectations of a professionally installed solution. The USA program features ongoing open enrollment until December 31st. [Click Here to Apply for 2017 Status!](#)



Why Should I Become a Five Star Dealer?

A close-up photograph of a person's hand, wearing a gold ring with a black gemstone, pointing at a tablet screen. The screen displays a contact profile with a photo of a woman and some text. The background is a plain, light-colored wall.

Five Star Dealers receive meaningful benefits throughout the year to facilitate support and ongoing business development opportunities including sales leads, personalized technical support and customized marketing resources.

Elevate Your Company to an Elite Tier and Be Rewarded!

Elite Tier Enhancements:

USA Five Star Dealers may elevate to the ELITE tier which now features additional training and business development incentives based upon Qualifying Dollars from participating distributors such as Anixter, ADI, Worthington, Tri-Ed, Wave Electronics, Security Equipment Sales, Schireson Bros (Volutune) and Brooklyn Supply & Security Equipment. Leviton receives monthly reports from these distributors showcasing security & automation products purchased, and credits the Five Star Dealer account each month towards a sales goal of \$25,000, \$50,000, and \$100,000.

How does the Elite Tier work?

Once Leviton records indicate a sales goal has been achieved, a marketing and business development consultation will occur to determine the most pressing marketing or training needs for that installation company, and complimentary training seats as well as Development Dollars will be awarded for use within the same calendar year ending December 31st, 2017.

2017 USA Requirements and Benefits

USA Dealer Program Tiers - Requirements

REQUIREMENTS	DEALER	FIVE STAR DEALER	ELITE SILVER	ELITE GOLD	ELITE PLATINUM
Register for the Dealer Website	X	X	X	X	X
Annual Five Star Application Submitted by December 31st, 2017		X	X	X	X
Two Job Registrations		X	X	X	X
RSM/Sales Approval		X	X	X	X
\$25,000 in Qualifying Sales Dollars			X	X	X
\$50,000 in Qualifying Sales Dollars				X	X
\$100,000 in Qualifying Sales Dollars					X

USA Dealer Program Tiers - Benefits

BENEFITS	DEALER	FIVE STAR DEALER	ELITE SILVER	ELITE GOLD	ELITE PLATINUM
Dealer Website Login	X	X	X	X	X
Online Training Content	X	X	X	X	X
Access to Technical Manuals	X	X	X	X	X
Five Star Dealer Certificate + Welcome Packet		X	X	X	X
Access to Downloadable Marketing Materials		X	X	X	X
Preferred leads via Leviton online efforts		X	X	X	X
Custom Toll-Free 1-800 Support # elevating you in the queue		X	X	X	X
Customized marketing material (co-branding)		X	X	X	X
Exclusive Sales Promotions		X	X	X	X
Biz Dev - Social Media, Website Assistance, E-Books		X	X	X	X
Local dealer event (CEDIA/ISE 2017)		X	X	X	X
Showroom product discount		X	X	X	X
Marketing and Business Development One-on-One Consultation			X	X	X
4 Training Seats (\$1000 Value)			X	N/A	N/A
\$500 in "Development Dollars"			X	N/A	N/A
8 Training Seats (\$2000 Value)				X	N/A
\$1000 in "Development Dollars"				X	N/A
All Expenses Paid Trip to New Orleans (\$3,000 Value)					X
\$2000 in "Development Dollars"					X

THE COMPREHENSIVE CHOICE FOR EVERY INTEGRATION

Division Headquarters leviton.com/automation

4330 Michoud Blvd, New Orleans, LA 70129 USA

NorthEast RSM -
(CT, DC, DE, MA, MD,
ME, NH, NJ, NY, PA, RI,
VT, WV, VA, NC)

Tom West
TWest@leviton.com

SoEast Central RSM -
(AR, LA, OK, TX, MS, TN,
AL, GA, SC, FL)

Charlie DeGiovanni
CDegiovanni@leviton.com

Upper Mid-West RSM -
(ND, SD, NE, KS, MN, IA,
MO, WI, IL, MI, IN, OH, KY)

Steve Reddington
Steve.Reddington
@leviton.com

**Pac NW RSM - (AK, WA,
OR, MT, ID, WY, UT, CO)**

John LaMontagne
JLaMontagne@leviton.com

Pac SW RSM -
(HI, CA, NV, AZ, NM)

Morgan Harman
MHarman@leviton.com

**Director of
International Sales -**

Allison Read
ARead@leviton.com

**Director of
National Sales -**

John LaMontagne
JLaMontagne@leviton.com
Phone: 631-812-6083
Tualatin, Oregon

Technical Support

T 800.229.7256 /
+1.504.736.9810
SAsupport@leviton.com

Leviton Canada

Canada

T +1.514.954.1840
E pcservice@leviton.com

Leviton International Offices

Asia / Pacific

T +1.631.812.6228
E infoasean@leviton.com

Caribbean

T +1.954.593.1896
E infocaribbean@leviton.com

Colombia

T +57.1.743.6045
E infocolombia@leviton.com

Europe

T +33.6.8869.1380
E infoeurope@leviton.com

Latin America

T +52.55.5082.1040
E lsamarketing@leviton.com

Mexico

T +52.55.5082.1040
E lsamarketing@leviton.com

Middle East & Africa

T +971.4.886.4722
E lmeinfo@leviton.com

South Korea

T +82.2.3273.9963
E infokorea@leviton.com

Leviton International Offices

Customer Service

T 800.323.8920 / +1.631.812.6000
E customerservice@leviton.com

Leviton Corporate Headquarters leviton.com

201 N. Service Road, Melville, NY 11747 USA

Customer Service
T 800.323.8920 / +1.631.812.6000
E customerservice@leviton.com

Become a Five Star
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<http://dealer.leviton.com>